



2024

BOROUGH MANAGER'S

END OF YEAR REPORT



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A MESSAGE FROM OUR BOROUGH MANAGER



“ —

I am deeply grateful for the opportunity to serve as your Borough Manager and for the dedication of everyone who contributes to making

Red Bank the vibrant, welcoming place that it is.

Wishing you all a happy, healthy, and prosperous New Year. I hope you enjoy this report as we celebrate the hard work and achievements of our exceptional staff.

As we reflect on 2024, it has been a year of transition, growth, and collaboration for Red Bank. Our dedicated borough staff, elected officials, and engaged residents have come together to enhance services, invest in infrastructure, and strengthen the sense of community that makes Red Bank such a special place.

This year holds particular significance for me, as I had the honor of taking the oath in January to serve as Red Bank's first Borough Manager under our new form of government. That moment not only marked the beginning of a new chapter in my career but also a transformative step for Red Bank as we embraced a more professional and accountable approach to municipal operations.

Among the many highlights of 2024, we successfully reestablished bike patrols and pedestrian crossing enforcement efforts while providing education, reinforcing our commitment to public safety and community engagement. We've also worked diligently to improve municipal operations—launching regular department head meetings, establishing new committees focused on safety, wellness, and branding, and laying the groundwork for an upgraded website and online resources set to debut in 2025.

Through strategic planning, we have advanced critical infrastructure improvements,

particularly at Marine Park and within our water and sewer division, while planning for key enhancements at our Public Utilities facility. Additionally, thoughtful personnel changes and a focus on fiscal responsibility have positioned Red Bank for long-term success. These are just a few of the many achievements we are proud to celebrate.

Of course, challenges remain. As we navigate evolving economic conditions, address infrastructure needs, and ensure that all voices in our community are heard, we recognize that there is always more work to be done. However, I have no doubt that through the continued partnership of our residents, business owners, community stakeholders, and borough staff, we will meet these challenges with determination and innovation.

As we enter 2025, I look forward to building on the momentum we've created. Our focus will remain on transparent governance, strategic investments in our future, and fostering a community where people want to live, work, visit, and thrive.

Jim Gant
Borough Manager



BOROUGH MANAGER HIGHLIGHTS



Economic and Community Initiatives

Marine Park Revitalization

- Completed the new parking lot.
- Phase 1 to conclude in early 2025 with the removal of the existing lot and expanded greenspace.
- CAFRA permits submitted for Phase 2, focusing on a full park overhaul.
- Planning underway for waterfront enhancements in Phase 3.

Infrastructure & Safety Improvements

- Engaged an engineer and architect to renovate the Public Utilities property, replacing outdated temporary trailers.
- Partnered with Monmouth County to enhance pedestrian crossings at Riverside Gardens Park, Riverview Hospital, and the future Senior Center crossing.
- Launched a Borough-wide security camera project to improve public safety.

Environmental & Conservation Efforts

- Continued Sunset Avenue site remediation, targeting an 8.6-acre former landfill within a 210-acre Brownfield site.
- Monmouth Conservation Foundation secured a \$500,000 EPA grant to support remediation efforts.

Public Policy

- Designated several properties around the Train Station as a Non-Condemnation Area in Need of Redevelopment, initiating community engagement opportunities.
- Established an Oversized Vehicle Parking Ordinance in response to community feedback and the Biking and Pedestrian Safety Public Forum.
- Implemented an updated Water and Sewer rate schedule, by Borough Ordinance following a comprehensive 2022 rate study, an extremely important action that had been neglected for almost a decade.
- Held a public Rate Study forum featuring a detailed presentation by our water engineer, Engenuity, outlining necessary infrastructure upgrades and financial planning strategies for future sustainability.

Technology and Efficiency Improvements

- Adopted Vialytics software for infrastructure mapping to enhance capital planning.
- Upgraded online permitting via Spatial Data Logic, with full rollout in early 2025.

BOROUGH MANAGER'S HIGHLIGHTS

Environmental and Sustainability Efforts

- Strengthened Borough ordinances limiting plastic utensils, condiments, and packaging unless requested.
- Implemented lead-based paint inspections in rental properties to enhance housing safety.
- Accelerated the lead service line replacement program, continuing momentum into 2025.
- Formed the Complete & Green Streets Advisory Committee, which will review the 2025 Road Program under the new Borough ordinance.

Employee and Community Well-Being

- Launched a robust Employee Assistance Program to support Borough employees and their families.
- Created the Employee Wellness and Events Committee to foster health initiatives and workplace collaboration.
- Partnered with 180 Turning Lives Around to support survivors of domestic violence and committed to continued support in the coming years.

Infrastructure and Public Spaces

- Designated Train Station-adjacent properties as a Non-Condemnation Redevelopment Area, fostering community engagement.
- Updated the Water & Sewer rate schedule—a long-overdue action—following a 2022 rate study, with a public forum led by Engenuity detailing infrastructure needs and financial planning for sustainability.

Personnel and Organizational Development

- Hired a new Human Resources Manager to strengthen our internal operations and employee relations.
- Hired a new Community Engagement Coordinator to enhance outreach and communication across all platforms with residents, community partners and stakeholders.
- Appointed Chief Frazee as the Chief of Police, reinforcing and reestablishing leadership in our public safety department.

Red Bank Borough made great strides in 2024, addressing key infrastructure needs, improving public safety, enhancing community engagement, and prioritizing sustainability. These efforts lay the groundwork for continued progress in 2025 and beyond, ensuring that Red Bank remains a thriving, forward-thinking community for all.



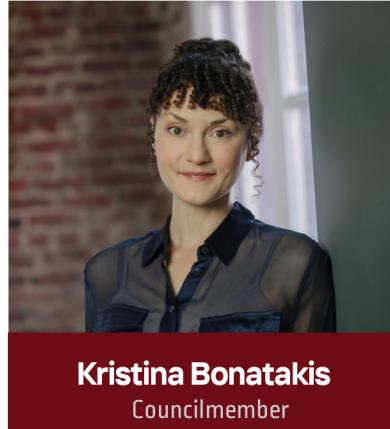
BOROUGH OF RED BANK MAYOR & COUNCIL



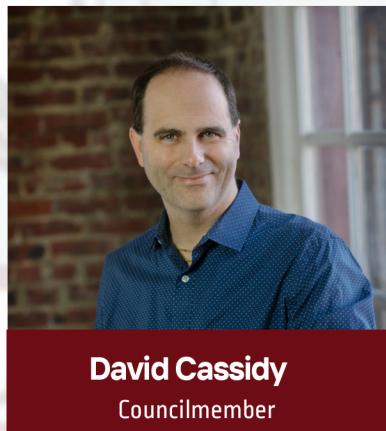
William Portman
Mayor



Kate L. Triggiano
Deputy Mayor



Kristina Bonatakis
Councilmember



David Cassidy
Councilmember



Nancy Facey-Blackwood
Councilmember



Ben Forest
Councilmember



Laura Jannone
Councilmember



20
25

BOROUGH TEAM



Police



Fire



Municipal Clerk



Fire Marshal



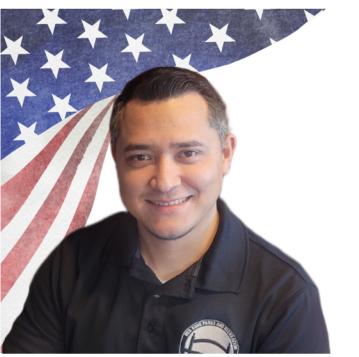
Finance



Human Resources



Public Utilities



Parks & Recreation



Tax Assessor



Tax Collector



Building & Construction



Planning & Zoning



Senior Center



Payroll



Community Engagement



Parking

Red Bank POLICE DEPARTMENT



As we reflect on 2024, I am reminded of the resilience, strength, and unity that define our community. This year has been especially meaningful for me, as I had the profound honor of being sworn in as your Police Chief. I am deeply grateful for the trust placed in me by the Borough Council and our residents, and I embrace the responsibility of leading this department with unwavering dedication to your safety and well-being.

This year has brought both triumphs and challenges. We faced heartbreak moments, including the tragic loss of a young resident to senseless violence—an event that shook us all. In those difficult times, our officers worked tirelessly to bring justice and support to the victim's family. The outpour of strength from our community reminded me why I chose this profession—to make a real difference in the town that shaped me.

Another challenge we continue to address is the growing impact of traffic congestion on our roadways. In response, we have increased patrols and traffic enforcement efforts to enhance safety in high-traffic areas and neighborhood streets. Safe driving is a shared responsibility, and we urge all residents to remain vigilant and responsible behind the wheel to protect pedestrians, cyclists, and fellow drivers alike.

As we step into 2025, our commitment to serving and protecting Red Bank remains stronger than ever. But true public safety is not the work of law enforcement alone—it is a shared effort that thrives on trust, collaboration, and community engagement. Together, we will continue to foster a town where every resident feels safe and supported.

On behalf of the entire Red Bank Police Department, thank you for your trust and partnership. Wishing you and your loved ones a safe, happy, and prosperous New Year. Let's continue working together to build a safer, stronger Red Bank in the year ahead.

Sincerely,

Chief Michael Grazee



DEPARTMENT VALUES

COURAGE

INTEGRITY

RESPECT

PROFESSIONALISM

Red Bank POLICE DEPARTMENT



NOTABLE HIGHLIGHT

2024 Parking Revenue is the highest amount ever collected for the Borough of Red Bank in a one-year time period

TOTAL REVENUE 2024:
\$2,336,824.08

**+\$43,379.74
COMPARED TO 2023**

PATROL DIVISION

The Patrol Division is committed to protecting and serving Red Bank residents and visitors around the clock. Officers respond to a wide range of 9-1-1 emergencies, including medical incidents and serious criminal offenses such as aggravated assaults, robberies, and burglaries. Beyond emergency response, they conduct traffic enforcement, investigate motor vehicle crashes, and implement proactive quality-of-life initiatives. Every service call is thoroughly documented, contributing to detailed criminal investigations. Through ongoing analysis of traffic concerns, community complaints, and crime trends, the division employs data-driven patrol strategies that help maintain Red Bank's low crime rate and ensure public safety.

SPECIAL OPERATIONS DIVISION

In 2024, the Special Operations Division was instrumental in enhancing the department's ability to address specialized law enforcement needs. Comprised of the Criminal Investigations Bureau, Traffic Safety Unit, Records & Evidence Bureau, and Communication Center, the division provided focused expertise across key areas of policing. Officers underwent specialized training in detective work, accident reconstruction, interview and interrogation, OPRA compliance, and telecommunications to ensure a high level of proficiency. Utilizing data analysis, the division tracked emerging criminal and traffic trends, allowing for proactive strategies that improved public safety and strengthened the department's overall effectiveness.

2024 BY THE NUMBERS

CALLS FOR SERVICE: 18,199

MOTOR VEHICLE STOPS: 4,404

MV SUMMONSES: 2,805

FIRST AID CALLS: 1,435

MV CRASH INVESTIGATIONS: 774

UNIFORM CRIME REPORTING

The crime rate saw a notable decrease, with only 168 reportable UCR crimes this year. The reduction in overall crime reflects the effectiveness of our preventive measures.



CONTACT US:

for more information:

Police Department
90 Monmouth Street

Non-Emergency Line: 732-530-2700

MUNICIPAL CLERK

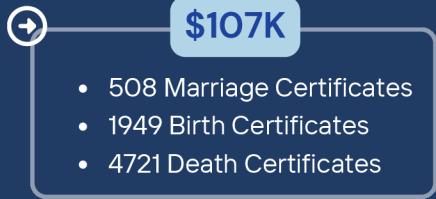
03

WHO We Are

The Red Bank Municipal Clerk's Office serves as the secretary to the governing body and to the municipal corporation, dedicated to providing transparent, accessible, and efficient services to residents and officials. It supports the Borough Council by preparing agendas and minutes for meetings and plays a key role in administering elections, managing voter registration, and ensuring compliance with election laws.

In 2024, we continued to uphold our commitment to service by streamlining licensing processes, improving access to public records, and supporting key community initiatives. The office also issued essential licenses and permits, such as business registrations and marriage licenses, while upholding the Open Public Records Act (OPRA) to guarantee timely and transparent access to public information.

2024 Highlights



MUNICIPAL COURT

- Red Bank Municipal Court chosen for Monmouth County Recovery Diversion Program, offering treatment and support for defendants with substance use and co-occurring disorders.
 - ➡ Three defendants have successfully completed and graduated from the program.
- NJ State Judiciary resumed sending late notices for nonpayment of time payments in early 2024, the first time since COVID began in March 2020.
- NJ State Judiciary now permits municipal courts to issue failure to appear notices for parking and moving violations, the first time since COVID began in March 2020.

REVENUE INCREASE



+31.2%

CONTACT US:
for more information:

Municipal Court, 1st Floor
Municipal Clerk, 2nd Floor

Call: .
732-530-2782

SENIOR CENTER

In 2024, the Red Bank Senior Center made significant strides in supporting our senior community through expanded membership, enhanced services, and meaningful partnerships. Welcoming **66 new clients** this year, our Senior Center now serves **over 500 registered members**, primarily from Red Bank, while also supporting residents from neighboring towns without access to senior centers.

As part of our commitment to providing meaningful and thoughtful support to our seniors we processed 93 applications, ensuring that each one received the attention it deserved. For those with medical needs beyond our scope, we facilitated referrals to services that could better support them.

Partnerships with local organizations allowed us to enrich our programming. Partners include: the Red Bank Library, Lunch Break, First Atlantic Bank, Boy Scouts, Fulman Hearing, NJ Legal Services, Seaview Orthopedic, the VNA, Shore Physical Therapy, and Monmouth County Social Services.

NOTABLE HIGHLIGHTS

- Achieved a perfect score on the 2024 Office on Aging Participant Survey
- Secured a \$10,000 grant
- Expanded programming to include baking classes, chair yoga, and billiards instruction.
- Acquired a 3 Year Grant Extension from the Office on Aging for 2025-2027
- Expanded our Sunshine Club, a heartfelt initiative designed to connect with homebound seniors through personalized cards, phone calls, and birthday celebrations.



HEALTH & WELLNESS

EDUCATION

RECREATION & SOCIALIZATION

TRANSPORTATION

PARKS & RECREATION

The Red Bank Parks and Recreation department achieved a milestone year in 2024, delivering record-breaking programs and events that fostered community spirit, inclusivity, and engagement. From bustling youth sports leagues and vibrant cultural celebrations to cherished seasonal traditions, the department provided high-quality recreational opportunities for residents of all ages. Highlights included the launch of a new playground at Count Basie Park, the resurfacing of Eastside Park pickleball and tennis courts, full-capacity summer camps, the largest-ever Hispanic Heritage Celebration, and the revival of beloved holiday traditions. These efforts reflect the department's ongoing commitment to enhancing the quality of life for all Red Bank residents.

“

We continuously strive to enhance our offerings each year and create opportunities for community participation. Our mission is to provide inclusive programming and events that reflect the unique needs and interests of all residents, ensuring everyone feels welcome and represented.”

OSCAR SALINAS, DIRECTOR

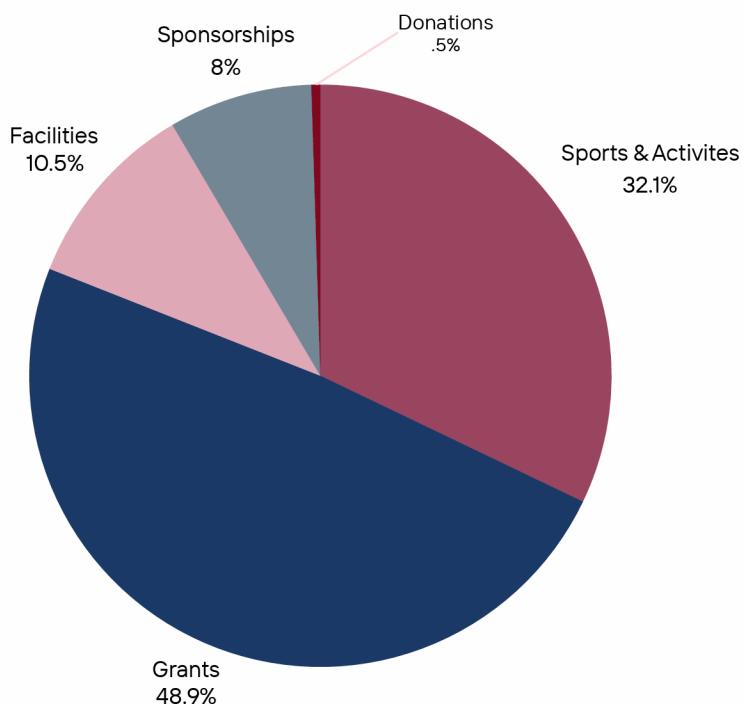


PARKS & REC

'24 REVENUE REPORT

Description	Revenue	Revenue Type
Sports & Activities	\$83,791.50	Registration Fees
Grants	\$127,500.00	Local, State, Non-Profit Funds
Facilities	\$27,466.70	Facility Usage Fees
Sponsorships	\$20,837.00	Business Support
Donations	\$1,300.00	In-Kind Donations

BREAKDOWN



HIGHLIGHTS

Count Basie Park Playground

The park playground reopened in June 2024 with new, accessible features for families and children to enjoy all year long.

Eastside Park

2024 brought forth the successful launch of a court reservation system, enhancing convenience for Tennis and Pickleball players.

Count Basie Ball Fields

In 2024 many upgrades were completed, including new backstops and fencing, addressing long-standing issues and improved safety.

2024 Cultural Events

Red Bank Parks and Recreation expanded cultural programming with the inaugural Hispanic Heritage Month Celebration. This event alongside our annual Pride in the Park and Juneteenth events foster inclusivity, and celebrate diversity by bringing community together.

PLANNING & ZONING



A YEAR OF PROGRESS,
A FUTURE OF POSSIBILITIES

* 2024 Community Development

In 2024, the Department has consistently processed all permit applications and development activities. The Department has demonstrated its ability to aid the public in getting through the procedures of zoning regulations. Additionally, notable achievements were made by assisting the Borough in receiving silver and gold certifications in multiple State initiatives.



Also, the Department has pursued and received financial assistance to advance the **Sunset Avenue Remediation Site project** and historic preservation. In the new year, the Planning and Zoning Department will work towards providing a more seamless permitting process and continue to advance the Borough's community planning initiatives to accomplish the recommendations of the master plan.

PLANNING & ZONING

HIGHLIGHTS

* Department Revenue

The Department's revenue is generated from Development Permit applications and the Land Use Board (Planning Board and Zoning Board) applications excluding escrow accounts. Additionally, application fees for historic preservation, tree permits, crane permits, and temporary storage permits are included in this account. These permit fees are non-refundable.

Development Permit Revenue

\$33.1K

Land Board Application Revenue

\$46.3K

Increased 2023 Revenue by:

\$3.1K

* Affordable Housing Trust Fund

The Planning and Zoning Department collects the funds that are deposited into the Affordable Housing Trust Fund. The sources of the funds are payment in lieu of onsite construction of affordable housing units, rental income from municipally operated units, repayment from affordable housing program loans, recaptured funds, sale of affordable housing units, and any other funds related to affordable housing programs. Funds from development fees calculated by the Building Department are also deposited into this account. As of December 10, 2024, \$15,896.44 was deposited into this account.

* Awards & Acknowledgements

- **Sustainable NJ Silver Certification** - This year the Borough scored 500 points on the Sustainable NJ Certification, our highest score to date.
- **2024 Planning Excellence Award the American Planning Association** - New Jersey Chapter. - Councilwoman Facey-Blackwood awarded the Distinguished Civic Leadership Award.
- **2024 Electric Vehicle Adoption Leadership** - The Borough achieved Silver and Gold Levels of EVAL Certification.

* Notable Accomplishments

Awarded Grants

\$545K

In-House Professional Services

\$4.3K

* Zoning Board

Public Meetings Held	15
Scheduled	22

* Planning Board

Public Meetings Held	11
Scheduled	18

* Historic Preservation

Public Meetings Held	10
Scheduled	12



PUBLIC UTILITIES

The Department of Public Utilities (DPU) plays a vital role in maintaining the essential infrastructure and services that keep Red Bank functioning smoothly. In 2024 DPU remained steadfast in our commitment to provide functional and efficient services to better serve the community. Responsible for the upkeep of streets, roads, and sidewalks, the DPU ensures safe travel through routine maintenance, stormwater management, and snow removal. The department also oversees water and sewer systems, providing residents with clean drinking water and reliable wastewater management. Beyond infrastructure, the DPU supports the community's quality of life by maintaining parks, recreational spaces, and public buildings, while managing vehicle fleets and sanitation services. With a commitment to operational excellence and community well-being, the DPU works tirelessly to meet the needs of Red Bank's residents and businesses.



3.97K CY
Brush Collected

1.75 MILES
of Road Repairs

1.95 TONS
Plastic Film Collected

955.7 TONS
Recyclables Collected



WHAT WE DO:

**WATER &
SEWER**

**STORMWATER
MANAGEMENT**

**EVENT
SUPPORT**

**FACILITIES
MANAGEMENT**

**EMERGENCY
RESPONSE**

**RECYCLING
CENTER**



CONSTRUCTION & BUILDING



2024 HIGHLIGHTS

- **Digital Advancements:** Launched an online portal for inspection scheduling and shifted most permitting to email, improving accessibility.
- **Efficiency Gains:** Established a system to investigate complaints where inspectors visit sites for prompt verification and make determinations, thereby effectively streamlining CCO issuance.
- **Professional Leadership:** Staff taught contractor courses and presented at industry events, enhancing Red Bank's reputation and outreach.

2024 at a Glance

The Construction Department achieved a remarkable year, driven by the dedication of our staff and the significant volume of construction activities in the Borough. The department implemented innovative solutions to enhance accessibility, streamlined operations to improve efficiency, and maintained a commitment to customer service, all contributing to a highly successful 2024.

REVENUE GROWTH OVER 2023

+ \$227K

CLOSED PERMITS

500+

INCREASE IN COMPLETED INSPECTIONS
OVER 2023

+24%

DEVELOPER FEE INCREASE OVER
2023

+ \$17K



COMMUNITY ENGAGEMENT

The Community Engagement Department has established a solid foundation in its inaugural year by fostering partnerships, growing engagement on social media, and launching initiatives aligned with the borough's values and aspirations. Through focused efforts to build meaningful relationships with community organizations, businesses, and borough departments, the department has also explored innovative approaches to enhance civic participation. While 2024 focused on exploration and groundwork, the department looks forward to expanding its efforts, driving innovation, and creating a lasting impact on the Red Bank community.



A Look AHEAD

The Community Engagement Department is committed to driving inclusive and impactful initiatives as well as establishing feedback mechanisms to streamline resident concerns and inquiries.

Key priorities for the coming year include:

Resident Engagement:

Launch initiatives to understand and address community needs. Through quarterly engagement meetings.

Communications:

Revamp the Borough website and explore tools to enhance engagement.

Community Events:

Expand opportunities for residents to connect and celebrate.

Community Grants:

Identify grant opportunities & develop funding programs for borough initiatives.

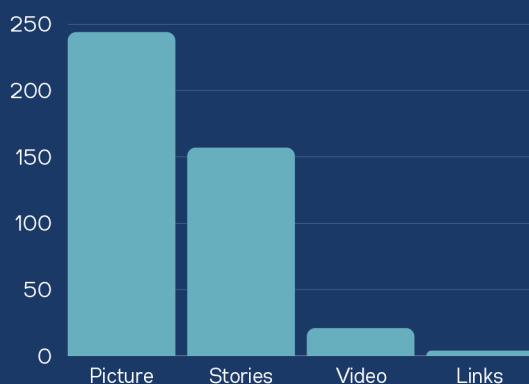
SOCIAL MEDIA AUDIENCE ANALYSIS

The Borough's social media accounts have been a longstanding resource, but the launch of the Community Engagement Department has elevated their impact. Focused efforts have driven significant growth in engagement, strengthened connections with residents, and uplifted borough efforts.

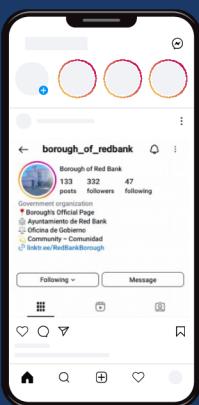
Social Media Growth Over 2023



Social Media Performance by Content Type:



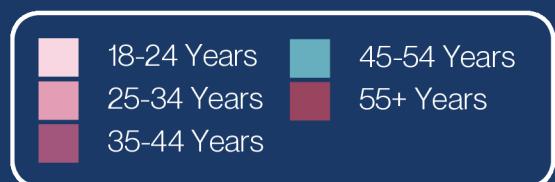
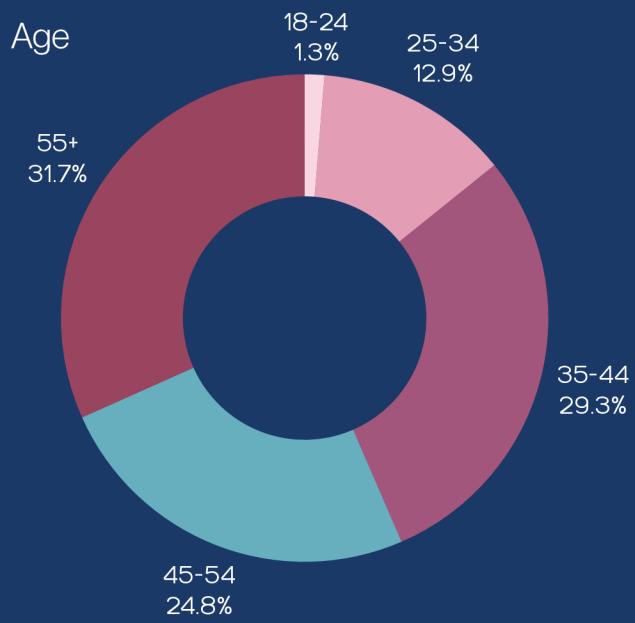
Now on Instagram:
Borough_of_RedBank



2024 Top Performing Content:



Visitor Demographics



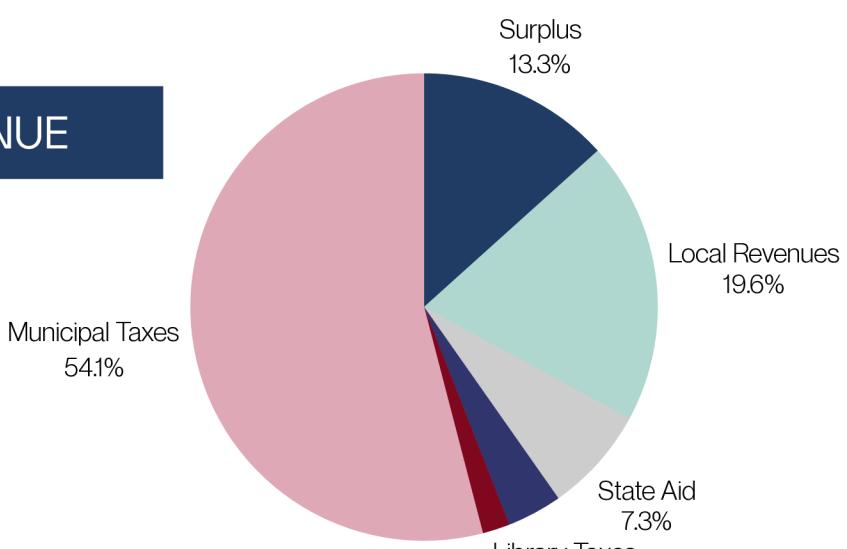
FINANCE

The Red Bank Borough Finance Department manages the Borough's budgeting, accounting, tax collection, and financial reporting, ensuring compliance with municipal, state, and federal regulations. It oversees revenue and expenditures, supports long-term financial planning, and ensures responsible stewardship of public funds to sustain essential community services.

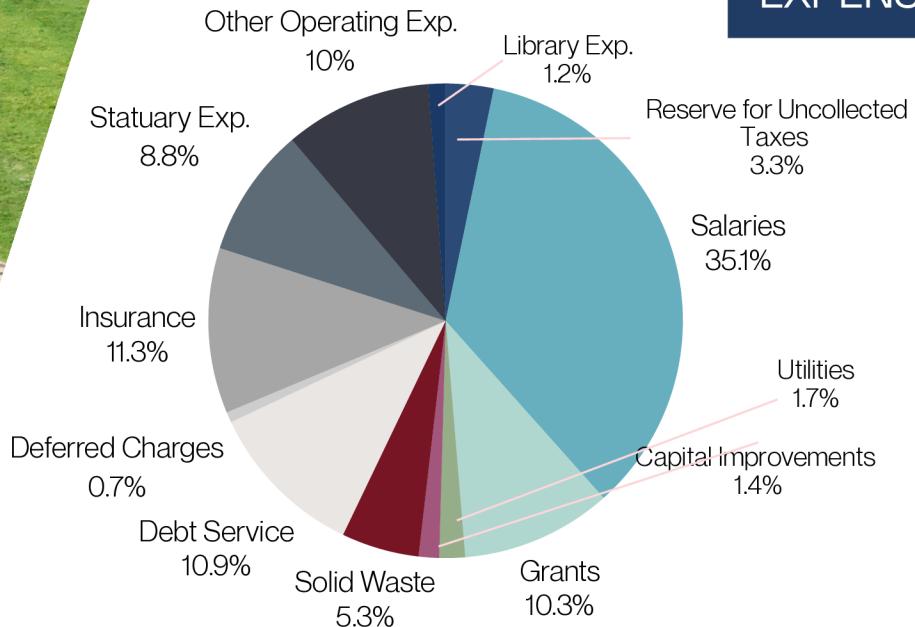
BUDGET & APPROPRIATIONS 2024



REVENUE



EXPENSES



FINANCE

The department also supports the Borough's long-term financial planning and grant administration, ensuring responsible stewardship of public funds. Through strategic financial oversight, the Finance Department works to maintain the Borough's fiscal health and sustain essential community services.

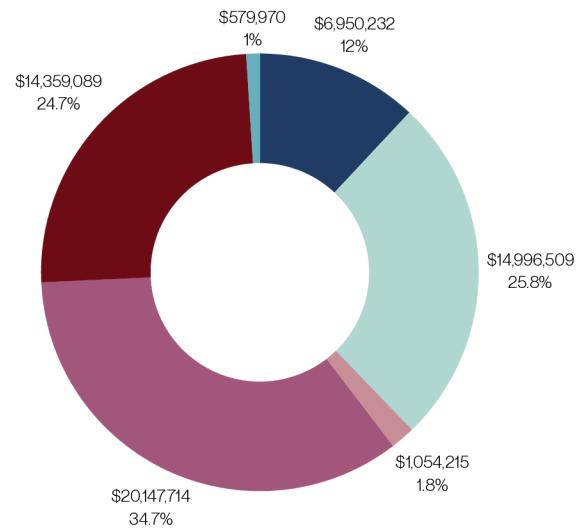
WHERE DO YOUR TAX DOLLARS GO?

2024 PROPERTY TAX ASSESSMENTS

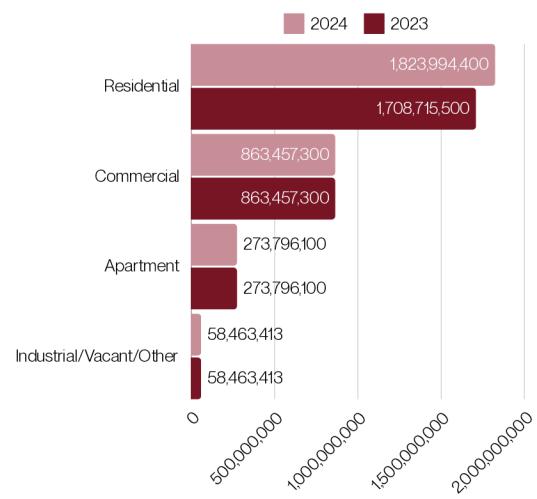
BREAKDOWN:

- RIVER CENTER
- COUNTY TAX LEVY
- MUNICIPAL TAX LEVY
- LOCAL LIBRARY
- LOCAL SCHOOL DISTRICT
- SCHOOL REGIONAL TAX

TOTAL 2024 TAX LEVY
\$57,507,760

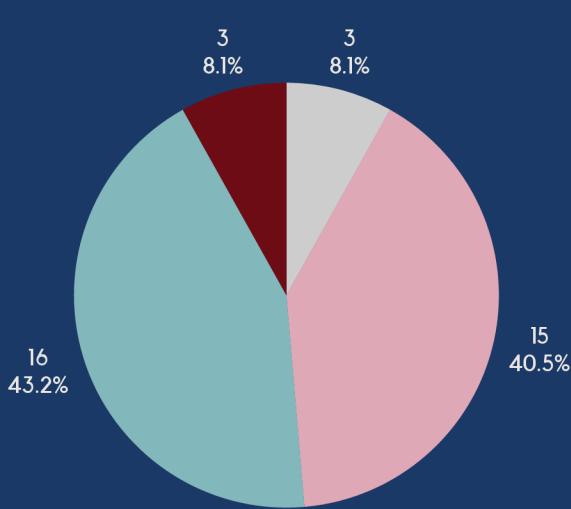


Assessed value of your property is used to determine your share of the taxes that need to be raised, for schools, county and municipality. The tax rate is determined by total taxes to be raised divided by total assessed valuation divided by \$100. For example, for the Average residential value of \$537.892.77, has a tax amount of \$10,157.57.



TAX ASSESSOR

The Red Bank Tax Assessor's Office ensures fairness and transparency in property tax assessments through diligent practices and market monitoring. In 2024, the Borough achieved a General Coefficient of Deviation (COD) of 8.61, outperforming the industry standard of 15, reflecting equitable tax distribution. The Director's Ratio of 90.73 aligned with property appreciation trends, demonstrating accurate valuations despite market fluctuations. These metrics and the following end of year results, highlight the office's commitment to maintaining a fair and transparent tax system for residents.



Lower Valuations

Upheld the original assessments

Settled Amicably

Administratively resolved

Tax Appeals

137 tax appeals were filed with the Monmouth County Tax Board. The outcomes illustrate the overall accuracy of Red Bank's assessments and the responsiveness of the Borough to taxpayer concerns. The limited number of successful appeals underscores the precision of our assessment processes, with most cases either validated or resolved through collaboration.

Added Assessments

This year, **\$35,083,800** was added to Red Bank's ratable base through added assessments. The added assessments not only highlight Red Bank's growth and vibrancy but also strengthen the Borough's capacity for equitable tax distribution.

Transfers from
Exempt to Taxable
status

New Construction

Improvements to
Existing Buildings

TAX COLLECTOR



The Red Bank Tax Collector's Office is dedicated to serving our community by managing property taxes and utility payments that fund essential services like schools, public safety, and infrastructure. Our goal is to provide efficient, reliable, and resident-friendly services to keep Red Bank running smoothly!

OPERATIONAL EFFICIENCY

- Nearly \$1 million processed in quarterly transactions through Automatic Withdrawals
- Through our community outreach and education efforts over 800 residents switched to free utility e-billing.

RESIDENT ENGAGEMENT

- Launched a video for online payment scheduling.
- Developed outreach programs for seniors on tax relief programs and deductions.

FINANCIAL SUCCESS

- 98.50% tax collection rate, with a goal to exceed 99%.
- Record low of 12 properties at tax sale; only 10 open liens remain.

COMPLIANCE & COLLABORATION

- Secured overdue pilot payments from GS Realty after years of non-compliance.
- Contributed critical data to water rate studies for smooth implementation

CONTACT US

BOROUGH OF RED BANK MUNICIPAL OFFICES

Phone

732-530-2777

Fax

732-450-1316

Email

rbcommunity@redbanknj.org

Website

www.redbanknj.org

Address

90 Monmouth Street, Red Bank NJ 07701



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[@BOROUGH_OF_REDBANK](#)

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REPORT a problem via Service Request



FAQ'S get an answer

